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APR Joins Fashion Industry Charter for Climate Action and Pledges Ambitious Net Carbon Emissions Reduction Targets by 2030

Jakarta, 22 Aug 2020 – Asia Pacific Rayon (APR) is proud to join the UNFCCC's Fashion for Global Climate Action initiative as a signatory to the Fashion Industry Charter for Climate Action.

The Fashion for Global Climate Action initiative calls on the Fashion industry to acknowledge the contribution of the sector to climate change and our responsibility to strive towards climate neutrality for a safe planet.

Through collective action and bold leadership, we have the power to make this fast and drastic transformation. By signing the Charter, APR has demonstrated our commitment to playing our part to ensure the fashion industry is on the path to a low-carbon future.



In line with the principles and targets enshrined in the Charter and the aims of the Paris Agreement, APR commits to the proposed 30% GHG reduction by 2030.

Sustainability has been a core focus since we began our operations in 2019. One of our top priorities has been establishing the clean manufacturing of viscose-rayon. Our operations incorporate the latest production technology to produce high-quality viscose rayon while minimising pollution and waste. We have also begun to establish a baseline of our carbon footprint and will be formulating a clear roadmap to achieve concrete emissions reduction targets by 2030.

As a signatory of the Charter, APR will be completing the 2019 CDP climate change disclosure. We are also actively involved in country-level initiatives in Indonesia, supporting efforts in a decarbonisation pathway for the fashion industry.

About Asia Pacific Rayon

Asia Pacific Rayon is the first fully integrated viscose rayon producer in Asia. The factory with 240,000 tonne capacity, located in Pangkalan Kerinci, Riau, uses the latest production technology to produce high-quality rayon to meet textile needs. APR is committed to becoming a leading viscose rayon producer that has the principles of sustainability, transparency and operational efficiency, serves the interests of the community and the country, and provides value to customers. APR is part of the RGE (Royal Golden Eagle) group of resource-based manufacturing companies.

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